AAN
Apprenticeship
Ambassador Network
#AAN

West Midlands

Inspire, inform and grow Apprenticeships

Inspiration and information for schools

The West Midlands Apprenticeship Ambassador Network (WMAAN) is the regional arm of the national Apprenticeship Ambassador Network (AAN). We inspire employers and apprentices, by volunteering our time to promote apprenticeships, and connect people with ambition to businesses with vision.

Supporting schools is a key priority for our network. We'd love to connect with your staff and students to build awareness of the apprenticeship opportunities that are open to school leavers in a wide variety of companies, organisations and in all sorts of job roles.

Connect your school with our ambassadors

www.wmaan.org

Buddy your school up with an ambassador

Apprentice Ambassadors:

Showcase and share their real lived experiences. They can come along to assemblies, career workshops and presentations and talk directly to students about:

- why they chose the apprenticeship route
- balancing studying and practical learning
- earning while they're learning
- what their future career path looks like

Employer Ambassadors:

Come from all walks of life - industry, technology, commerce, construction, hospitality and public service backgrounds. They can support staff and students to understand how:

- apprenticeships today offer vast opportunities
- the apprenticeship application process works
- to secure a role with great interview technique
- important apprentices are in helping to shape the workforce

> I have had the chance to go out to schools in the local area and chat with others about my apprenticeship experience at Aston Martin.
>
> **Tino Mumvuri**
> **Apprentice Chair**

> We hold Teacher Encounter Days. Attendees gain valuable insight to apprenticeship opportunities and pathways in the West Midlands and continue their professional development.
>
> **Justine Johnson**
> **Employer Champion**

Connect your school with our ambassadors.

www.wmaan.org