AAN
Apprenticeship
Ambassador Network
#AAN

West Midlands

Inspire, inform and grow Apprenticeships

Inspiration and information for SMEs

The West Midlands Apprenticeship Ambassador Network (WMAAN) is the regional arm of the national Apprenticeship Ambassador Network (AAN). We inspire employers and apprentices, by volunteering our time to promote apprenticeships, and connect people with ambition to businesses with vision.

Supporting small and medium sized businesses is a key priority for our network. We'd love to help empower you to attract, support and develop apprentices that will shape the future of your business.

Connect with our network

www.wmaan.org

Buddy up with an ambassador

Employer Ambassadors:

come from all walks of life - industry, technology, commerce, construction, hospitality and all have vast lived experience of apprenticeships, often in larger organisations. They can support with funding advice, levies, training providers, tapping into the right schemes, and apprenticeship development.

If you're considering taking on apprentices, but could do with advice and a helping hand, the WMAAN can signpost you to the right resources. Attend a local apprenticeship event or buddy you up with an Ambassador mentor.

We hold events for small and medium-sized businesses where we advocate for apprentices and demonstrate the tangible benefits to business. Feedback has been phenomenal. Taking on apprentices can be very rewarding for staff, they get to act as mentors and are invested in the apprentices' success, and in shaping the business's future workforce.

Paul Fellows CHA
Apprenticeship Manager at Marston's
WMAAN Employer Champion

Get involved and find out more.

www.wmaan.org